



KICK CHILDHOOD CANCER

This September, MLS WORKS, Major League Soccer's community outreach initiative, will conduct its 5th annual *Kick Childhood Cancer* campaign to raise awareness and help find better cures for children with cancer.

HOW TO SUPPORT THE CAMPAIGN:

1. Purchase limited-edition *Kick Childhood Cancer* merchandise designed by Los Angeles based designer Daniel Sulzberg, on MLSstore.com



Proceeds will benefit Children's Oncology Group

2. Share the MLS Network For Good fundraising page with your friends, family and colleagues:



cog-foundation.networkforgood.com/projects/56798-mls-works-kick-childhood-cancer-campaign

3. Participate in the Social Media UGC Campaign by posting images with your *Kick Childhood Cancer* scarf, or favorite club scarf on Instagram and Twitter using #ScarvesUp. MLS WORKS will make a donation for each post that includes the hashtag.

ALL PROCEEDS WILL BENEFIT CHILDREN'S ONCOLOGY GROUP.

CHILDREN'S ONCOLOGY GROUP

The world's childhood cancer experts

For more information, please visit MLSSOCCER.COM/mlsworks